



## **CPLG boosts UK team with promotions and new hires**

**London 7th November 2018:** CPLG has bolstered the UK team with two promotions and a two new appointments.

Stacy Scimia has been promoted to Retail and Category Director UK and will head up the UK retail team as well as oversee the softlines category. Stacy has been a key member of the CPLG team for over 15 years, starting in product development before moving into softlines sales.

Laura Rowland joined the team in October 2018 as Category Manager Softlines reporting into Stacy. Laura joins from French Connection where she held the role of Licensing Manager, and prior to that worked within the licensing team at Austin Reed Group.

Emily French Ullah has been promoted to Category Director Hardlines and Publishing. Emily has been with CPLG for over five years and has extensive experience in the hardlines sector, having worked across toys, gifting, stationery, back-to-school and publishing categories. Reporting into Emily is Deborah Skeffington who recently joined as Sales Executive Hardlines and Publishing. Deborah previously held the role of Sales and Licensing Executive at film distributor Carnaby International, and prior to that did an internship at HarperCollins.

Maarten Weck, Managing Director for Northern Europe at CPLG, said: “Both Stacy and Emily are an integral part of the CPLG UK team and this is a natural next step for them. They are experts in their categories and are well respected within the UK licensing industry. With the support of both Laura, Deborah and the wider UK team, we are perfectly placed to maximise our properties at both a licensee and retail level.”

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### **About CPLG**

CPLG ([www.cplg.com](http://www.cplg.com)) is one of the world’s leading entertainment, sport and brand licensing agencies with offices in the UK, Benelux, Nordics, France, Germany, Italy, Spain, Sweden, Poland, Middle East, Greece & Turkey and the US. Owned by DHX Media ([www.dhxmedia.com](http://www.dhxmedia.com)) a leader in the creation, production and licensing of family entertainment rights, CPLG has more than 40 years of experience in the licensing industry. It provides each of its clients with dedicated licensing and marketing industry professionals and a fully-integrated product development, legal and accounting service. CPLG believe that partnership is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach; Expert Common Sense.



### **About DHX Media**

DHX Media Ltd. (TSX: DHX, NASDAQ: DHXM) is a global children's content and brands company, recognized for such high-profile properties as *Peanuts*, *Teletubbies*, *Strawberry Shortcake*, *Caillou*, *Inspector Gadget*, and the acclaimed *Degrassi* franchise. One of the world's foremost producers of children's shows, DHX Media owns the world's largest independent library of children's content, at 13,000 half-hours. It licenses its content to broadcasters and streaming services worldwide and generates royalties through its global consumer products program. Through its subsidiary, WildBrain, DHX Media operates one of the largest networks of children's channels on YouTube. Headquartered in Canada, DHX Media has offices worldwide. Visit us at [www.dhxmedia.com](http://www.dhxmedia.com).



Photo Left to Right: Deborah Skeffington, Laura Rowland, Emily French Ullah, Stacy Scimia