



### ***Star Trek* Beams into Forbidden Planet**

**London, 10<sup>th</sup> January 2019:** Forbidden Planet, the world's largest and best-known science fiction, fantasy and cult entertainment retailer, is launching a new range of *Star Trek* apparel and accessories in a deal brokered by CPLG on behalf of CBS Consumer Products.

The range will include t-shirts, hoodies, jackets, accessories, bags, keychains, mugs, travel pass holders, and tea towels, all of which will be available in their stores across the UK and online.

The launch coincides with the release of *Star Trek: Discovery* season two which will premiere next week on CBS All Access in the US and on Netflix in the UK. The first products are available for pre-order at [www.forbiddenplanet.com](http://www.forbiddenplanet.com)

*Star Trek* is an entertainment and pop culture icon with a 50+ year history across seven TV series. The launch of *Star Trek: Discovery* in 2017 was the first new series in more than a decade and its success reignited passion for the franchise with fans of all ages.

Danielle Brosnan, Brand and Retail Manager at CPLG, said: "We are so excited to see this range launch. Forbidden Planet has been a long-term supporter of the franchise, so it's great to see them develop their own product range as *Star Trek* continues to grow and expand its audience."

Anthony Garnon, Licensing and Special Projects Manager at Forbidden Planet, said: "*Star Trek* is a core brand for Forbidden Planet, and has been since day one. It's an honour to strengthen the ties between us with this amazing opportunity to create new and exclusive products direct for the UK *Star Trek* fan base. We've designed lots of 2019's releases already - and let me tell you, you're in for a treat! Designs lined up include a special 'Pride' t-shirt celebrating the LGBT community within *Star Trek*, as well as others focused on Vulcan logic, the Borg and a certain Jean-Luc Picard."

For further information, contact:

Victoria Whellans, Senior Business Development Manager, Brands

+44 (0)208 563 6400

[Victoria.whellans@cplg.com](mailto:Victoria.whellans@cplg.com)

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### **About CPLG**

CPLG ([www.cplg.com](http://www.cplg.com)) is one of the world's leading entertainment, sport and brand licensing agencies with offices in the UK, Benelux, Nordics, France, Germany, Italy, Spain, Sweden, Poland, Middle East, Greece & Turkey and the US. Owned by DHX Media ([www.dhxmedia.com](http://www.dhxmedia.com)) a leader in the creation, production and licensing of family entertainment rights, CPLG has more than 40 years of experience in the licensing industry. It provides each of its clients with dedicated licensing and marketing industry professionals and a fully-integrated product development, legal and accounting service. CPLG believe that partnership is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach; Expert Common Sense.

### **About DHX Media**

DHX Media Ltd. (TSX: DHX, NASDAQ: DHXM) is a global children's content and brands company, recognized for such high-profile properties as *Peanuts*, *Teletubbies*, *Strawberry Shortcake*, *Caillou*, *Inspector Gadget*, and the acclaimed *Degrassi* franchise. One of the world's foremost producers of children's shows, DHX Media owns the world's largest independent library of children's content, at 13,000 half-hours. It licenses its content to broadcasters and streaming services worldwide and generates royalties through its global consumer products program. Through its subsidiary, WildBrain, DHX Media operates one of the largest networks of children's channels on YouTube. Headquartered in Canada, DHX Media has offices worldwide. Visit us at [www.dhxmedia.com](http://www.dhxmedia.com).