



THEY'RE CREEPY AND THEY'RE KOOKY

CPLG TO REPRESENT MGM'S ANIMATED FEATURE *THE ADDAMS FAMILY ACROSS EMEA*

London, 1st November 2018: CPLG has been appointed EMEA licensing agent for the animated feature film *The Addams Family* on behalf of Metro Goldwyn Mayer Pictures (MGM).

Based on the famous *New Yorker* creations of Charles Addams, this is the first-ever Addams Family origins story with a modern-day twist. The animated action-comedy will follow the eccentric and quirky Addams family whose lives begin to unravel when they face-off against a crafty reality-TV host, while also preparing for their extended family to arrive for a major celebration, Addams-style.

CPLG will develop a cross-category licensing programme to include dress-up, partyware, apparel, accessories, toys and games, health and beauty and confectionery inspired by this much-loved and memorable family.

Conrad Vernon (*Shrek 2*, *Monsters vs. Aliens*, *Madagascar 3: Europe's Most Wanted*) and Greg Tiernan (*Thomas & Friends*, *Day of the Diesels*) direct a voice cast led by Golden Globe winner **Oscar Isaac** (*Star Wars: The Last Jedi*, *Annihilation*) as Gomez Addams, Academy Award winner **Charlize Theron** (*Atomic Blonde*, *Mad Max: Fury Road*) as Morticia Addams, **Chloë Grace Moretz** (*The Miseducation of Cameron Post*, *If I Stay*) as Wednesday Addams, **Finn Wolfhard** (*It*, Netflix's *Stranger Things*) as Pugsley Addams, **Nick Kroll** (*Big Mouth*, *Sing*) as Uncle Fester, **Bette Midler** (*Hocus Pocus*, *Beaches*) as Grandma and Academy Award winner **Allison Janney** (*I, Tonya*) as the family's arch nemesis Margaux Needler.

The Addams Family are a satirical inversion of the ideal American family: an eccentric, wealthy clan who delight in the macabre and are unaware that people find them bizarre or frightening. They originally appeared as an unrelated group of 150 single-panel cartoons by Addams, about half of which were originally published in *The New Yorker* between debuting in 1938 and Addams' 1988 death. They have since been adapted to other media, including the well-known television series, a series of live-action films, and most recently a Broadway musical.

The Addams Family will be distributed theatrically in the US by MGM on 18th October 2019. Universal is the international distribution partner and dates will be announced shortly.

About Metro Goldwyn Mayer

Metro Goldwyn Mayer (MGM) is a leading entertainment company focused on the production and global distribution of film and television content across all platforms. The company owns one of the world's deepest libraries of premium film and television content as well as the premium pay television network EPIX, which is available throughout the U.S. via cable, satellite, telco and digital distributors. In addition, MGM has investments in numerous other television channels, digital platforms and interactive ventures and is producing premium short-form content for distribution. For more information, visit www.mgm.com.

About CPLG

CPLG (www.cplg.com) is one of the world's leading entertainment, sport and brand licensing agencies with offices in the UK, Benelux, Nordics, France, Germany, Italy, Spain, Sweden, Poland, Middle East, Greece & Turkey and the US. Owned by DHX Media (www.dhxmedia.com) a leader in the creation, production and licensing of family entertainment rights, CPLG has more than 40 years of experience in the licensing industry. It provides each of its clients with dedicated licensing and marketing industry professionals and a fully-integrated product development, legal and accounting service. CPLG believe that partnership is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach; Expert Common Sense.

About DHX Media

DHX Media Ltd. (TSX: DHX, NASDAQ: DHXM) is a global children's content and brands company, recognized for such high-profile properties as *Peanuts*, *Teletubbies*, *Strawberry Shortcake*, *Caillou*, *Inspector Gadget*, and the acclaimed *Degrassi* franchise. One of the world's foremost producers of children's shows, DHX Media owns the world's largest independent library of children's content, at 13,000 half-hours. It licenses its content to broadcasters and streaming services worldwide and generates royalties through its global consumer products program. Through its subsidiary, WildBrain, DHX Media operates one of the largest networks of children's channels on YouTube. Headquartered in Canada, DHX Media has offices worldwide. Visit us at www.dhxmedia.com.