



CPLG PROMOTES JOHN TAYLOR & SLAWOMIR EKIERT

New Managing Directors appointed to grow the UK and CEE & Nordics business

London - 13th December 2018: CPLG has promoted John Taylor and Slawomir Ekiert to the positions of Managing Director UK and Managing Director Central Eastern Europe (CEE) & Nordics, respectively, reporting in to Maarten Weck, who was recently named Executive Vice President and Managing Director of CPLG.

“With these promotions, we further strengthen our leadership team to ensure CPLG’s clients continue to receive the best-in-class service they’ve come to expect,” Maarten Weck said. “Both John and Slawomir are an integral part of the CPLG team, with many years’ experience in the licensing and retail industries and are well respected by their peers and colleagues. I would like to congratulate them on their promotions, which reflect their enthusiasm, passion and industry knowledge. John and Slawomir are ideally placed to lead their teams and grow the CPLG business in these key territories.”

John Taylor has been with CPLG for over eight years and was formerly Commercial Director for UK. Prior to joining CPLG, John held buying and account management roles within the entertainment and gaming divisions at retailers Asda, Woolworths, WHSmith and Morrisons.

“I am very excited about the opportunity to lead our fantastic and talented UK team,” John Taylor said. “With such a strong brand portfolio, I look forward to further building CPLG’s UK business as part of our global footprint.”

Slawomir Ekiert joined CPLG over three years ago and was formerly Commercial Director for Central Eastern Europe. Slawomir has extensive licensing experience across the CEE and Russia region, having previously held the role of Director CEE & Russia at INK Brands (formerly Kidz Entertainment/EEMC).

Slawomir Ekiert said: “I look forward to leading the highly talented CEE and Nordics teams as we grow together with the company.”

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About CPLG

CPLG (www.cplg.com) is one of the world's leading entertainment, sport and brand licensing agencies with offices in the UK, Benelux, Nordics, France, Germany, Italy, Spain, Sweden, Poland, Middle East, Greece & Turkey and the US. Owned by DHX Media (www.dhxmedia.com) a leader in the creation, production and licensing of family entertainment rights, CPLG has more than 40 years of experience in the licensing industry. It provides each of its clients with dedicated licensing and marketing industry professionals and a fully-integrated product development, legal and accounting service. CPLG believe that partnership is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach; Expert Common Sense.

About DHX Media

DHX Media Ltd. (TSX: DHX, NASDAQ: DHXM) is a global children's content and brands company, recognized for such high-profile properties as *Peanuts*, *Teletubbies*, *Strawberry Shortcake*, *Caillou*, *Inspector Gadget*, and the acclaimed *Degrassi* franchise. One of the world's foremost producers of children's shows, DHX Media owns the world's largest independent library of children's content, at 13,000 half-hours. It licenses its content to broadcasters and streaming services worldwide and generates royalties through its global consumer products program. Through its subsidiary, WildBrain, DHX Media operates one of the largest networks of children's channels on YouTube. Headquartered in Canada, DHX Media has offices worldwide. Visit us at www.dhxmedia.com.