



CPLG realigns leadership in Germany and France to drive growth

London, UK, 26th June 2019: Following CPLG's acquisition of TEAM! Licensing in Germany, the company has announced a realignment of the leadership team of its German and French operations.

Joachim Knoedler, formerly Managing Director of France and Germany, is now Managing Director of Germany, and will focus exclusively on leading the expanded German operations to grow CPLG's portfolio of world-class brands in that market.

John Taylor has been appointed Managing Director of UK and France, adding France to the territories under his existing remit.

Maarten Weck, EVP & MD of CPLG said: "Joachim and John have exhibited great passion and drive in their roles and we are confident their energies and skillsets are well suited under this realignment to lead our teams in Germany, France and the UK. This is an exciting period of growth and we look forward to seamlessly providing our clients with the unrivalled service they have come to expect from CPLG."

Both Joachim and John will continue to report into Maarten Weck.

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About CPLG

CPLG (www.cplg.com) is one of the leading third-party licensing agencies, managing consumer products programmes for some of the world's best loved properties across lifestyle brands, entertainment and classics. CPLG has offices in the UK, Benelux, Nordics, France, Germany, Italy, Spain, Sweden, Poland, Middle East, Greece & Turkey, the US and in Russia through its joint venture, CPLG Pullman. The company also has a strategic alliance with the Tycoon Group, the largest licensing network in Latin America. Owned by DHX Media (www.dhxmedia.com) a leader in the creation, production and licensing of family entertainment rights, CPLG has more than 40 years of experience in the licensing industry. It provides each of its clients with dedicated licensing and marketing industry professionals and a fully-integrated product development, legal and accounting service. CPLG believe that collaboration is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach – Expert Common Sense.

About DHX Media

DHX Media Ltd. (TSX: DHX, NASDAQ: DHXM) is a global children's content and brands company, recognized for such high-profile properties as *Peanuts*, *Teletubbies*, *Strawberry Shortcake*, *Caillou*, *Inspector Gadget*, and the acclaimed *Degrassi* franchise. One of the world's foremost producers of children's shows, DHX Media owns the world's largest independent library of children's content, at 13,000 half-hours. It licenses its content to broadcasters and streaming services worldwide and generates royalties through its global consumer products program. Through its subsidiary, WildBrain, DHX Media operates one of the largest networks of children's channels on YouTube. Headquartered in Canada, DHX Media has offices worldwide. Visit us at www.dhxmedia.com.