



WILDBRAIN CPLG WINS TOP HONOURS AS “AGENCY OF THE YEAR” AT THE 2020 INTERNATIONAL LICENSING AWARDS

London, UK – 14 August 2020 – WildBrain CPLG, one of the world’s leading entertainment, sport and brand licensing agencies, is pleased to announce it took home the top award of “Agency of the Year” at the 2020 International Licensing Awards, which were held in a virtual ceremony August 13 in front an audience of close to 1,000 licensing and retail executives.

Maarten Weck, Executive Vice President and Managing Director at WildBrain CPLG, said: “We are incredibly honoured to receive this award as voted by our peers across the industry. I would like to congratulate our team, who have worked very hard over the last year to embody a collaborative and creative spirit, both within our company and for our many wonderful clients, and without whom we would not be able to shine. We are thrilled at this recognition of our work and look forward to providing the same high level of service and performance to licensors over the year ahead, and to keep using our energy to propel ourselves to even greater heights.”



The 2020 International Licensing Awards winners unveiled at yesterday’s ceremony were selected from among more than 600 entries received from around the world, which was narrowed down to a field of 175 nominees and eventually just 23 winners, with WildBrain CPLG taking the top agency honour.

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About WildBrain CPLG



WildBrain CPLG is one of the world's leading entertainment, sport and brand licensing agencies, with offices in the UK, Benelux, Nordics, France, Germany, Italy, Spain, Sweden, Poland, Greece & Turkey, Russia, the Middle East, and the US. With more than 45 years of experience in the licensing industry, WildBrain CPLG provides each of its clients with dedicated licensing and marketing industry professionals and a fully integrated product development, legal and accounting service. WildBrain CPLG believe that collaboration is about clarity, openness and trust, and is widely known for its no-nonsense, straightforward approach – Expert Common Sense. Please contact us or visit the WildBrain CPLG website for more information: www.cplg.com.

About Licensing International

Licensing International is the leading trade organization for the global licensing industry. Licensing International's mission is to foster the growth and expansion of licensing around the world, raise the level of professionalism for licensing practitioners, and create greater awareness of the benefits of licensing to the business community at large. Founded in 1985, Licensing International members in over 40 countries enjoy access to an array of benefits, including extensive educational programming and worldwide networking events. Visit LicensingInternational.org for more information and to utilize licensing's definitive online resource.